

Bublr Bike Share Expansion Public Open House

City of Milwaukee Department of Public Works | Multimodal Unit



Agenda

City of Milwaukee and BublR Bikes

Project Overview

What is Bike Share?

How are Stations Chosen?

Activities

Timeline & Next Steps





- Pursue federal grants
- Purchase and install stations and bikes



- Nonprofit
- Operate bike share system
- Seek sponsorship for additional stations



Project Overview

Congestion Mitigation and Air Quality Improvement Program (CMAQ)

- Federal funding source
- Transportation projects that improve air quality
- Objective: reduce the number of vehicle trips

-
- \$1.9 million
 - Install 26 stations
 - Provide approximately 250 bikes

Project Goals



Improve access to bike share by expanding into neighborhoods



Increase ridership through strategic station placement and increased station density



Reduce trips made by single occupancy vehicles

Project Overview

Breve descripción del proyecto

The City of Milwaukee is expanding Bublr Bike Share!

The expansion will include:

- 26 stations
- Approximately 250 bikes

¡La Ciudad de Milwaukee expandirá Bublr Bike Share!

La expansión incluirá:

- 26 estaciones
- Aproximadamente 250 bicicletas



GOALS | METAS



Improve access to bike share by expanding into neighborhoods

Mejorar el acceso al programa de bicicletas expandiéndolo a los vecindarios



Increase ridership through strategic station placement and increased station density

Aumentar la participación a través de la colocación estratégica y mayor densidad de estaciones



Reduce trips made by single occupancy vehicles

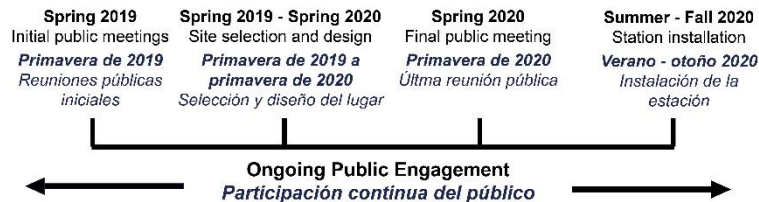
Reducir los viajes hechos por vehículos de un solo ocupante

FUNDING & SOURCE | FINANCIAMIENTO Y FUENTE

\$1.9 million - Federal Congestion Mitigation and Air Quality Improvement Program (CMAQ)

\$1.9 millones - Programa Federal de reducción de la congestión y mejoramiento de la calidad del aire (CMAQ)

PROJECT TIMELINE | CRONOGRAMA DEL PROYECTO



BUBLR BIKE SHARE EXPANSION
EXPANSIÓN DE BUBLR BIKE SHARE



What is Bike Share?

Automated

Short-term

Point-to-point

Transportation system

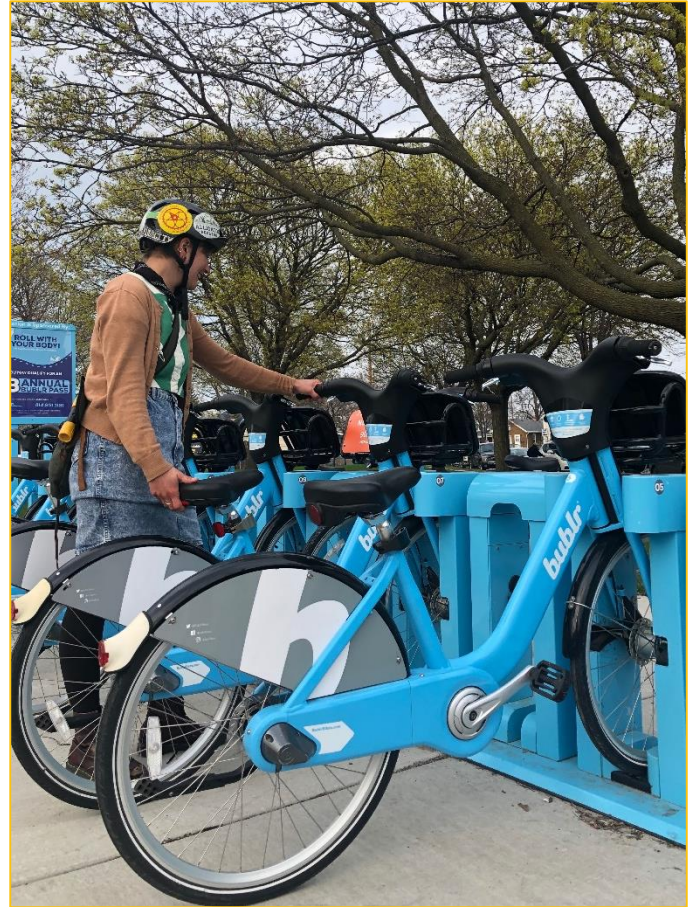


How Are Sites Chosen?

Network

Site-Specific

Other Priorities

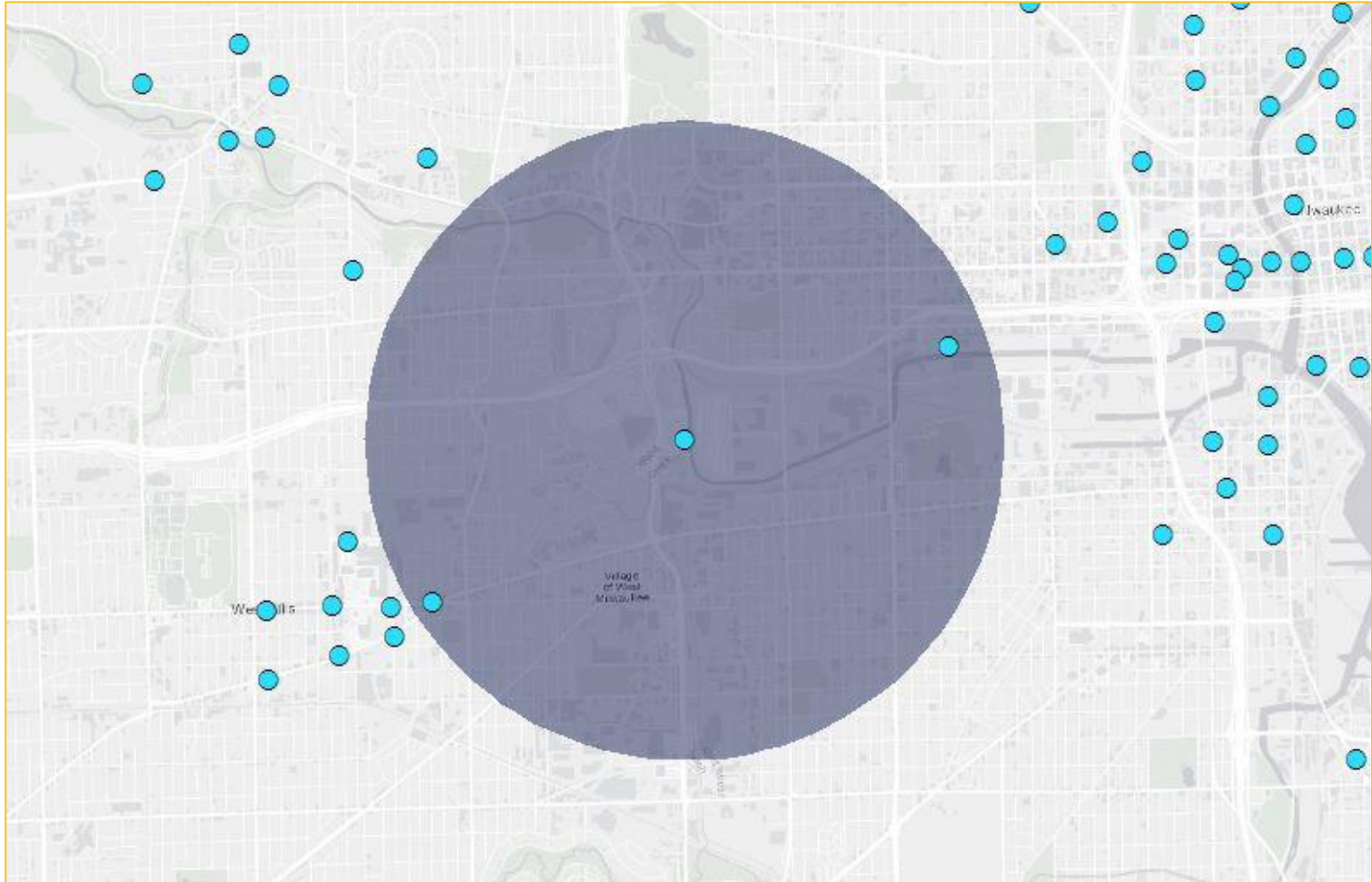


A map of Milwaukee, Wisconsin, featuring 40 numbered blue location pins. The pins are scattered across the city, with a higher concentration in the downtown and central areas. Key landmarks and parks labeled on the map include Washington Park, Miller Park, Mitchell Park Horticultural..., The Rave / Eagles Club, Public Museum, Harley-Davidson Museum, Veterans Park, and Lake Park. Major roads shown include I-43, I-794, US-18, and US-59. The map also displays a grid of streets and the city's proximity to Lake Michigan.



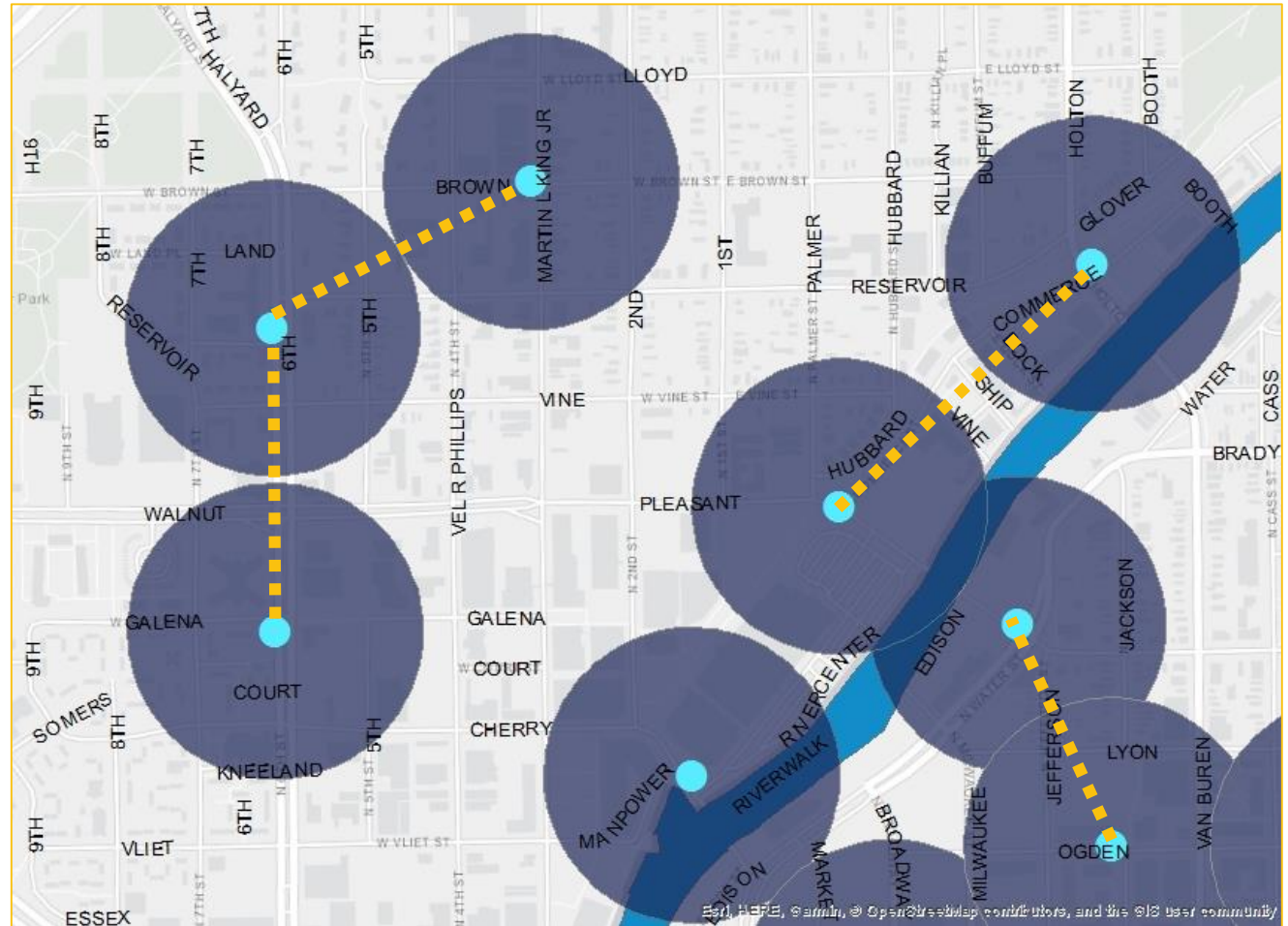
A map of the Iwakuni area in Japan. A large, semi-transparent blue circle is centered over the city, representing the study area. Numerous blue dots are scattered throughout the map, with a high concentration within the blue circle. These dots represent sampling locations. Labels on the map include 'Iwakuni' at the bottom center, 'Mitsunaga' at the bottom right, and 'Shirahata' at the top right. The map shows a grid of streets and some green spaces.

Network

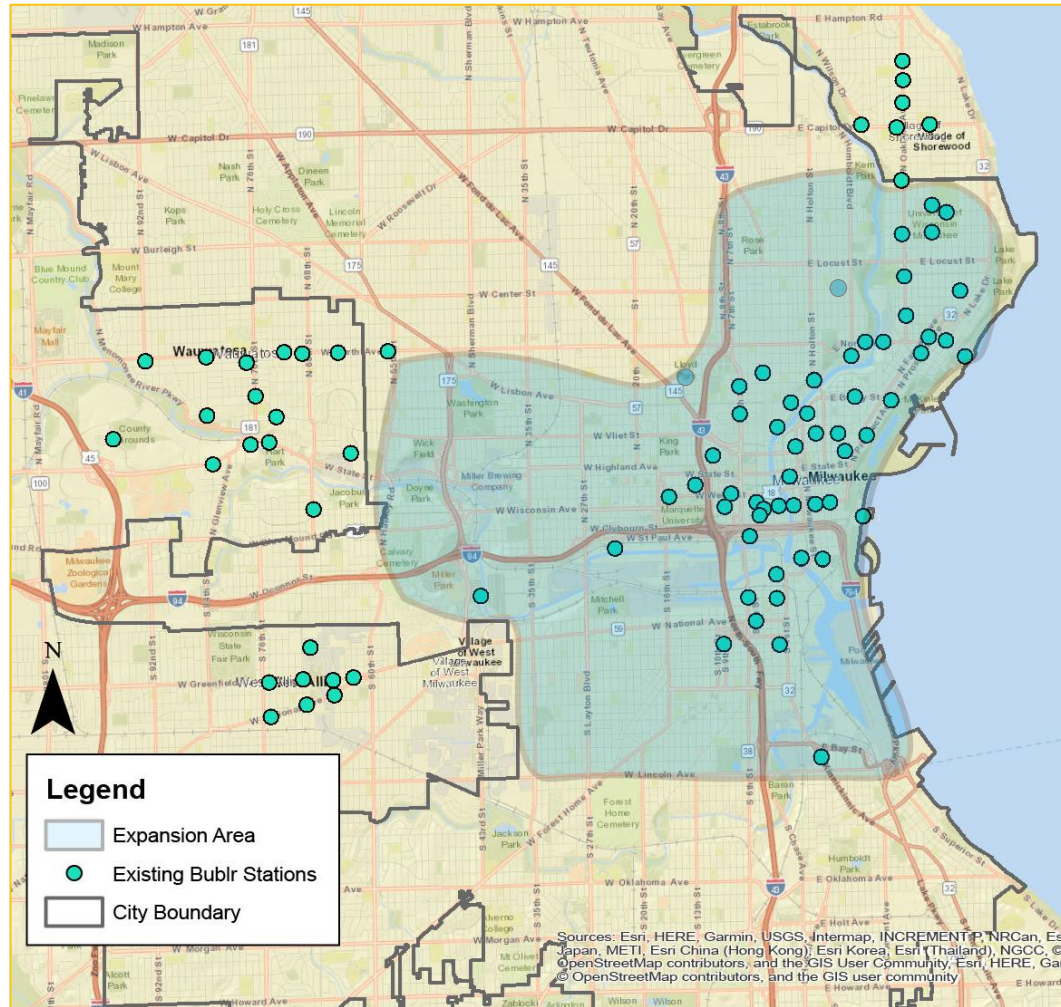


Network

**Station
Density:
¼ mile**



Network



Site-Specific

1

Footprint

2

**Pedestrian
Access**

3

**Access to
Power Source**

**Open to the
Public**

Visibility

**Clear of
Utilities**

**Access to
Transit**



Other Priorities

Have you used Bublr Bike Share? *¿Ha usado Bublr Bike Share?*

Place a dot in the box with your answer.

Coloque un punto en la casilla correspondiente a su respuesta.

YES

Sí

NO

NO

Where do you / would you like to ride with Bublr Bike Share?

¿Dónde desearía ir con la bicicleta de Bublr Bike Share?

Place a dot in the box with your answer.

Coloque un punto en la casilla correspondiente a su respuesta.

Work
Trabajo

School
Escuela

Store
Tienda

Visit friends/family
Visitar amigos/familia

Restaurants
Restaurantes

Trails/Parks
Senderos/parques

Other (use post-it
note)
*Otros (use notas au-
toadhesivas)*

BUBLR BIKE SHARE EXPANSION
EXPANSIÓN DE BUBLR BIKE SHARE



Vote for Your Favorite Bike Share Station Location

Vote por su lugar favorito para la estación de bicicletas Bike Share



Instructions:

Select your top 3 bike share station locations!

Place 1 sticker at each of the top 3 station locations.

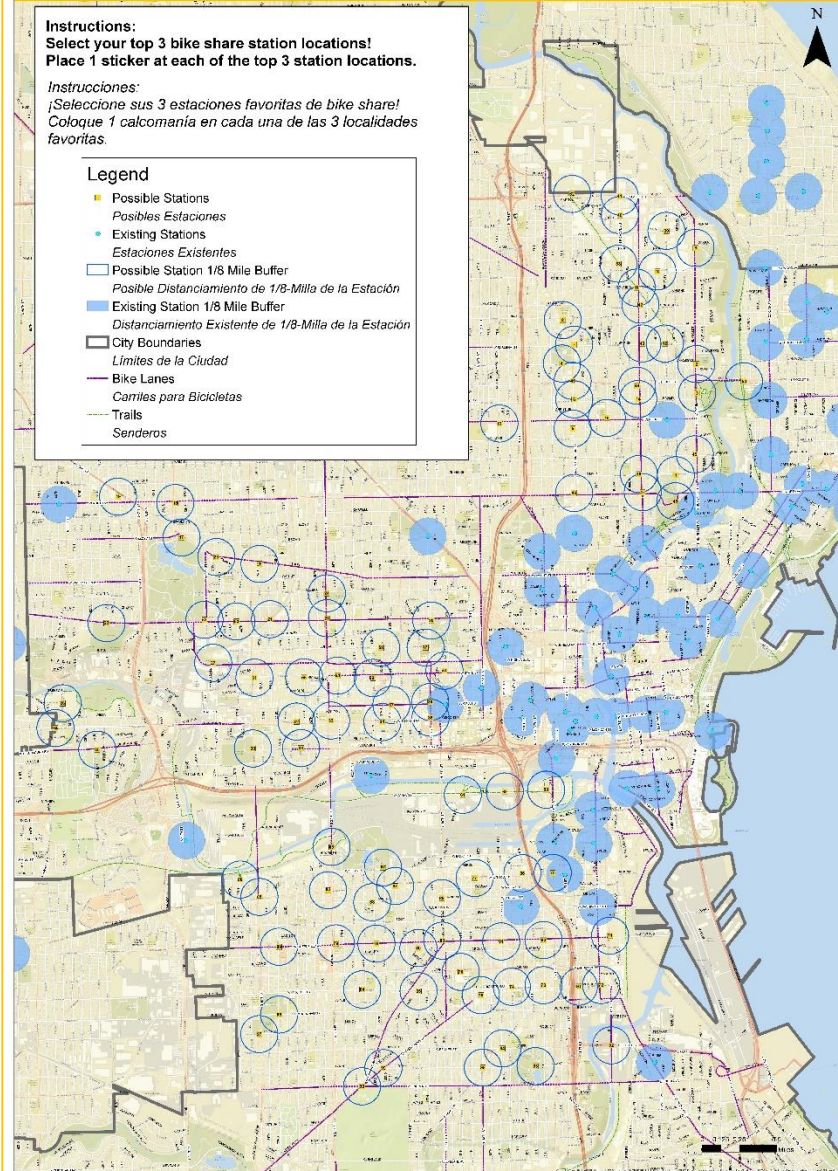
Instrucciones:

¡Seleccione sus 3 estaciones favoritas de bike share!

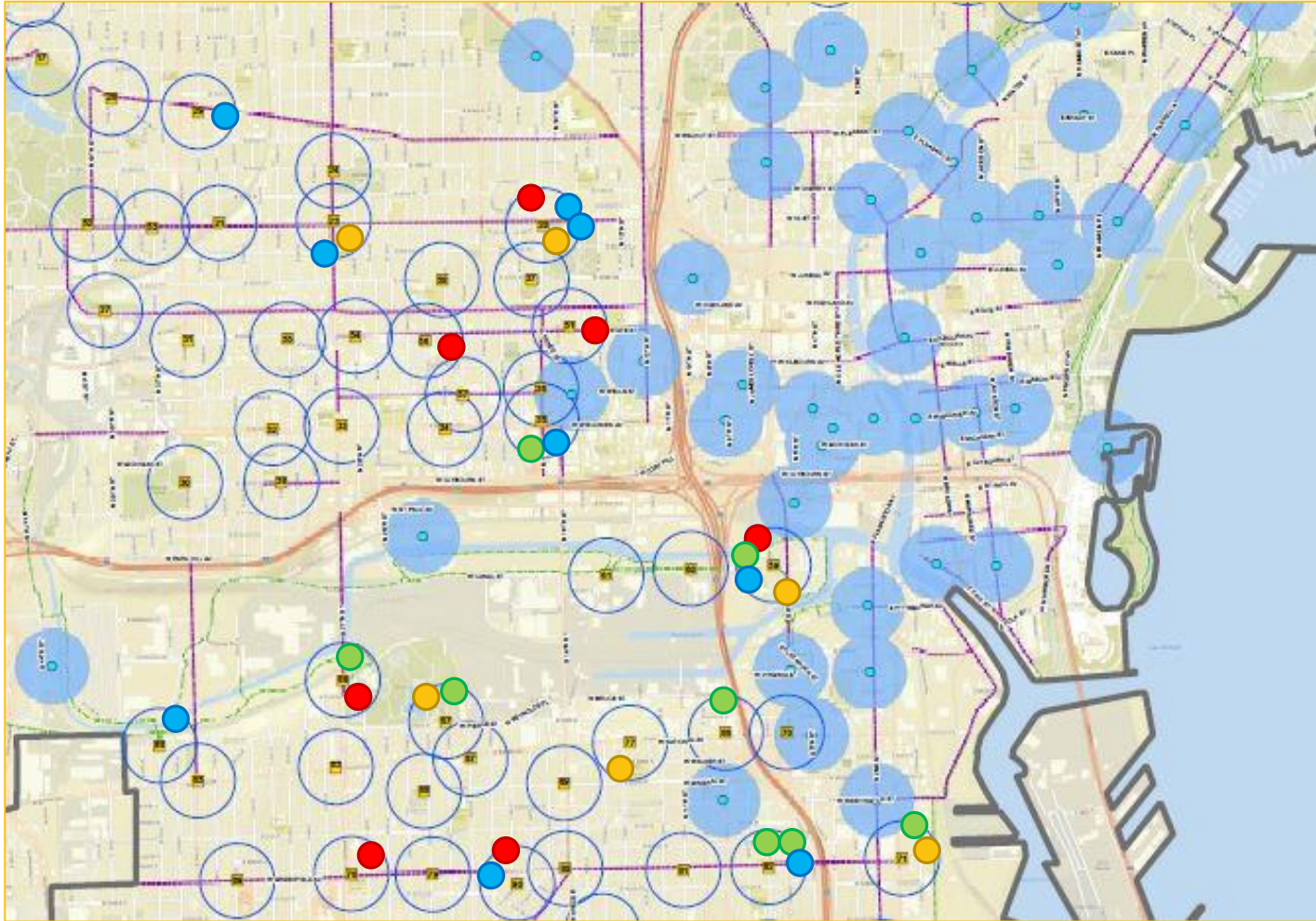
Coloque 1 calcomanía en cada una de las 3 localidades favoritas.

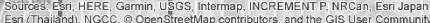
Legend

- Possible Stations
Posibles Estaciones
- Existing Stations
Estaciones Existentes
- Possible Station 1/8 Mile Buffer
Posible Distanciamiento de 1/8-Milla de la Estación
- Existing Station 1/8 Mile Buffer
Distanciamiento Existente de 1/8-Milla de la Estación
- City Boundaries
Límites de la Ciudad
- Bike Lanes
Carreteras para Bicicletas
- Trails
Senderos



Vote for your Top Three!





Timeline



Spring 2019
Initial public meetings



Spring 2019 – Spring 2020
Site selection and design



Spring 2020
Final public meetings



Summer – Fall 2020
Station installation

**Ongoing Community
Engagement**



Other Bike Share Initiatives

PILOT ADAPTIVE BIKE PROGRAM



DOCKLESS BICYCLE SHARE PILOT



Photo: NextSTL

Tonight & Next Steps

Brief questions and answers

Check out boards and materials; staff is available to answer questions

Participate in activities

Fill out a comment card

Visit the website: milwaukee.gov/BikeShareExpansion

- Provide comments by Sunday, June 16

